SUNNY SHEIKH

sunnyxhk786@gmail.com | +92320 1786074 | Faislabad Punjab Pakistan



PROFESSIONAL SUMMARY

Experienced WordPress and E-commerce Developer with a strong technical background in building high-performance, user-centric digital solutions. Skilled in developing custom WordPress themes, plugins, and integrating seamless UX/UI designs using Elementor. Proficient in translating Figma, XD, and PSD designs into fully functional, responsive websites. Adept at implementing advanced CMS functionalities, optimizing website performance, and delivering robust front-end and back-end solutions to drive business growth.

WORK EXPERIENCE

WordPress Development Specialist

- Expertly developed custom WordPress themes using advanced page builders like Elementor, Divi, WPBakery, and Flatsome, ensuring seamless design integration and enhanced functionality.
- E-commerce Solutions: Shopify setup, WooCommerce integration, and online payment systems.
- Performance Optimization: Expert in Speed enhancement, caching strategies, and SEO best practices.
- UI/UX Design: Proficient with Elementor, Divi, and other page builders for creating visually appealing interfaces.
- Web Analytics & Tracking: Expertise in Google Analytics, Google Tag Manager, and data-driven optimization.
- Custom Coding: Advanced skills in , HTML5, CSS3, JavaScript, jQuery, and PHP for feature-rich applications.
- Innovative Solutions: Cutting-edge Solutions for Web Development Needs & Client Requirements.

Shopify Development

- Developed Shopify Store from scratch, theme Customization & Solutions.
- Managed Shopify Stores, adding listings and maintenance Site Branding.

EDUCATION

Diploma of Associate Engineer (Mechanical)

Jan 2019 - May 2022

Government College of Technology.

• Final Result (A+)

Project Management

Sep 2021 - Dec 2024

Led strategic initiatives to drive business growth while managing projects end-toend, from client requirements analysis and planning to execution and delivery, ensuring alignment with business objectives.

KEY SKILLS

- WordPress Development
- Theme Customization
- Custom Post Type
- Elementor Expert
- WP Bakery | Divi | Flatesome
- Innovative CMS Solutions
- E-commerce Development
- Landing Pages Creative Designs
- Performance Optimization
- Site Maps | Google Analytics
- Google Tag Manager
- HTML | CSS | JQuery | PHP